



September 13, 2012

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 12-3

Dear Ms. Dortch:

Today, Brian Frederick, Executive Director of Sports Fans Coalition, met with Media Bureau Deputy Chief Sarah Whitesell, Policy Division Chief Mary Beth Murphy, Senior Deputy Chief Steven Broeckaert, and Brendan Murray regarding the above-captioned proceeding.

Mr. Frederick summarized the proposal by Sports Fans Coalition to establish a two-year sunset of the Sports Blackout Rule, if not eliminate the rule altogether, as detailed in Sports Fans Coalition's written *ex parte* presentation in this docket. Mr. Frederick also pointed out that, despite the National Football League's recent relaxation of its blackout policy, the opening weekend of the NFL regular season included a locally blacked out game in Tampa Bay, Florida.

Sincerely,

/s/_____

David R. Goodfriend

cc: Sarah Whitesell, Deputy Bureau Chief, Media Bureau
Mary Beth Murphy, Policy Division Chief, Media Bureau
Steven Broeckaert, Senior Deputy Chief, Policy Division, Media Bureau
Brendan Murray, Attorney